



Branding Changes Fall 2025 Release



Dear team

We are pleased to announce that Bizagi is evolving with the launch of our Fall 2025 version. This upcoming release introduces a **refreshed brand identity**, including a new logo, as part of our continued commitment to innovation, clarity, and customer-centricity.

You will also begin to see changes in our color palette in upcoming versions, further aligning our visual identity across platforms.

You may notice our new branding on www.bizagi.com, our [User guides](#), our [Training site](#) or the [Tickets site](#). This update will now extend to our product suite.

Branding updates independent of upgrade status

As part of our ongoing platform maintenance, several portals will be updated automatically to reflect the new branding, **regardless of whether you upgrade to the Fall 2025 version**. These updates will be applied seamlessly and require no action from your side.

The following portals will be updated:

- **Customer Portal**
- **Monitoring Center**
- **Mobile application:** available starting December 1, 2025

What remains unchanged

Your **Work Portal and Bizagi Apps** will retain their current custom themes and configurations, regardless of upgrade status. If you are using the default theme, the updated branding will be applied automatically as part of the upgrade.

Additionally, the loading icon between pages will be updated to reflect the new Bizagi logo.

Branding changes when you upgrade to Fall 2025

Upon upgrading to the Fall 2025 version, the new branding will be visible in the following components:

- **Apps Editor, Apps Launcher, Published Apps:** updated loader icon and Bizagi icons
- **Modeler Desktop App:** branding updates applied if an upgrade is required for a fix
- **Modeler Web Portal:** If you require an upgrade for a fix, you will see the new branding
- **End user's Work Portal:** updated loader icon and Bizagi icons
- **Management Console**
- **Bizagi Studio**
- **Build page**

We appreciate your continued partnership and look forward to delivering a unified and modern Bizagi experience.

Warm regards, *The Bizagi Team*